
SEASONAL

PRINT PRODUCT CATALOG

SPRING / SUMMER ISSUE



Grow Revenue With EDDM

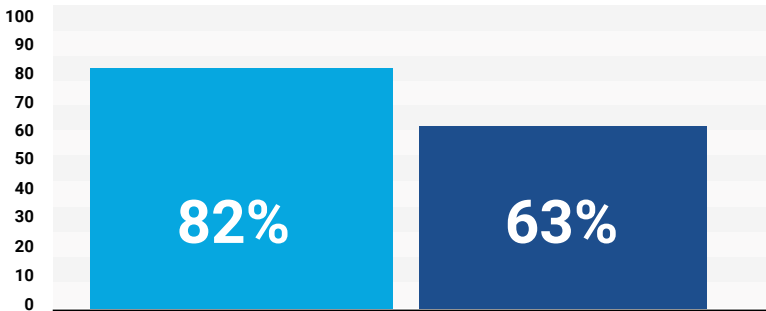
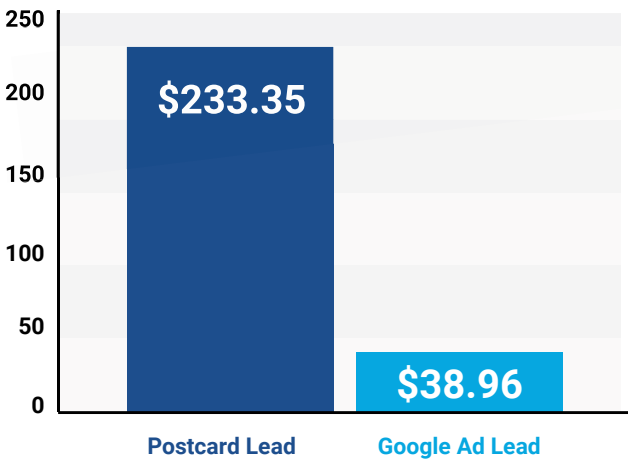
AN EFFECTIVE AND AFFORDABLE DIRECT MAIL SOLUTION

An alternative to traditional direct mail, Every Door Direct Mail (EDDM) will easily saturate mail in a desired geographical area. Perfect for local retailers and organizations that rely heavily on walk-in, local support.



WHY EDDM WORKS!

Postcard campaigns drive **6X more revenue** per lead compared to digital sources



- **82%** of Millennials trust print ads more than digital
- **63%** of Gen Z are more excited about direct mail than last year

Source: <https://www.postcardmania.com/blog/direct-mail-statistics>

CONTACT US FOR A QUOTE TODAY!

GRILL LIKE A PRO

Fire up the grill and savor the fresh, tangy flavors of this marinade on any protein at your next backyard gathering!



CITRUS TEQUILA MARINADE

INGREDIENTS

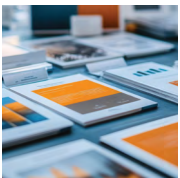
- + ½ cup orange juice
- + ¼ cup each of lemon and lime juice
- + 1 tbsp each of orange, lemon, and lime zest
- + ¼ cup green onion, thinly sliced
- + 1 tbsp shallot, minced
- + 4 cloves garlic, minced
- + ¼ cup cilantro, roughly minced
- + 2-3 tsp tequila
- + 2 tbsp low-sodium soy sauce
- + 1 tsp Dijon mustard
- + 2 tbsp olive oil
- + 1 ½ tsp salt
- + ½ tsp ground black pepper

DIRECTIONS

1. In a large mixing bowl, whisk together all ingredients.
2. Add 1lb of chicken (or protein of choice) and coat evenly.
3. Cover and refrigerate for 60 minutes, up to 4 hours.
4. Grill until protein is fully cooked and enjoy.

Source: Adapted from Aberdeen's Kitchen

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WELCOME TO A NEW SEASON OF CREATIVITY, CONNECTION, AND OPPORTUNITY!

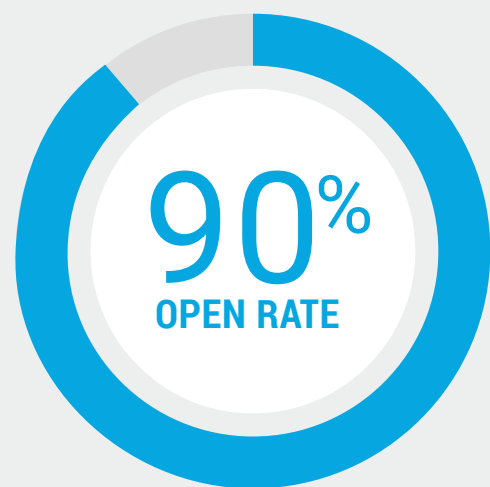
As spring blossoms and summer approaches, there's no better time to refresh your marketing, boost your events, roll out new and exciting products, and bring your ideas to life with print.

In today's digital world, print stands out—it creates real connections, adds a personal touch, and delivers results. For example, did you know direct mail has a 90% open rate, compared to just 20–30% for email? That's the power of print!

Whether you're gearing up for Earth Day promotions, graduation specials, or summer sales, we're here to help with custom postcards, business cards, signage, and more. This season let's make every impression count with print that's as vibrant as the season itself. We're excited to support your business and can't wait to see what you create!

Let's get printing!

DID YOU KNOW?



Direct mail campaigns boast a 90% open rate compared to 20–30% for email.



Make a Statement at the Farmers Market

Farmers markets are booming! According to the 2024 [USDA Farmers Market Directory](#), there are now over 8,600 registered farmers markets across the US (and counting!). But with so many booths competing for attention, standing out is key—and that's where print makes all the difference.

Eye-catching signage, professional branding, and well-designed packaging will help you turn casual attendees into loyal customers.

Here's how to create a booth that stops traffic and drives sales:

Market Smarter, Sell More! Success at farmers markets isn't just about having great products, it's about getting noticed. Here's how to make an impact:

- **Bold Signage:** A standout banner or coroplast yard sign helps customers find you in a crowd.
- **Branded Packaging:** Custom labels, stickers, and bags keep your brand in shoppers' hands long after they leave.
- **Informational Flyers:** Share your story, product details, or seasonal specials to create connections with customers.
- **Professional Business Cards:** Make it easy for buyers to find you again, whether in person or online.



Go Green With Eco-Friendly Print.

Sustainability matters! Show your commitment to the environment with kraft paper packaging, recycled stocks, and reusable tote bags that align with your customers' values.

Make Ordering Easy. Don't wait until the last minute! Get your print essentials ready before market season kicks into full swing. Make your booth impossible to miss! Stand out with bold signs, vibrant branding, and custom packaging that draws customers in and keeps them coming back.



Let's get printing and make this farmers market season the best one yet!

Harvesting Success: Farmers Market Print Checklist

Drive traffic to your booth with these essential print products.

- ☐ Welcome Signage
- ☐ Wayfinding Signage
- ☐ Flyers and Brochures
- ☐ Business Cards
- ☐ Counter Cards
- ☐ Banners
- ☐ Event Tents
- ☐ Table Covers
- ☐ Labels and Packaging

Menus to Satisfy Every Craving

Delight guests with menus that impress

Versatile options that enhance the dining experience



GOOD	BETTER	BEST
Stock/Finish Details	Stock/Finish Details	Stock/Finish Details
100lb Book (standard flyer stock): flat, no coating, single- or double-sided print	14pt (thick cardstock): scored in half, with UV coating, double-sided print	16pt (very thick cardstock): flat, silk laminate, single- or double-sided print
100lb Book (standard flyer stock): half fold with AQ coating, double-sided print	14pt (thick cardstock): natural color, no coating, scored in half, double-sided print	10pt (lightweight cardstock): synthetic, flat, single- or double-sided print
14pt (thick cardstock): flat with UV coating, single- or double-sided print	18pt (ultra-thick cardstock): brown/rustic color, flat, uncoated with white ink, single- or double-sided print	10pt (lightweight cardstock): synthetic, scored and folded in half, double-sided print

CALL OR EMAIL US FOR A CONSULTATION!

GOOD TIMES GREAT PRINT

MAKE EVERY EVENT UNFORGETTABLE
WITH STANDOUT PRINT!

Did you know

113
MILLION

Mother's Day
greeting cards
were sold last
year in the US?



Mother's Day | May 11



Memorial Day

May 26



GRADUATIONS

Stand out in the stands. Cheer
from anywhere with fan cutouts.



A whopping
18.8 million

American men play golf. Tee
off by offering print products
that drive results!

Father's Day | June 15

NEW
HOME
SALES



Outdoor Events



Bristol, RI boasts the oldest
July 4th parade, dating back to 1785.
What signage do you think they
carried back then?



Labor Day

September 1



Summer Camps



SCHOOL DROP OFF

Back to School

Reduce first-day chaos! Directional
signage makes drop-off, pickup,
and classroom navigation easy.

With 3.5 to 3.6 million US births
expected this year, the demand for
baby shower invitations, signage, and
thank-you notes is booming!



THE ULTIMATE SEASONAL PRODUCT GUIDE

Fresh print essentials
to help your events
shine this season!

Blockout Posters—blockout center and semi-gloss surface keep light out, ensuring 100% opacity.

Large Format

Bold outdoor signage for any event.



1. Event Tents

Durable and designed to stand out at any event.

2. Flags

Crafted from 3oz polyester for bold colors and high visibility.

3. Sidewalk Signs

Bright, striking, and built to last for all-weather use.

Marketing Essentials

Turn up the heat
on your events
this season.



- 1. Tri-Fold Brochures**
Affordable, effective, and easy-to-share takeaways.
- 2. Announcement Cards**
Printed on premium stocks and offered in a range of sizes and finishes.
- 3. Booklets**
Versatile and available in a variety of sizes, stocks, and page counts.

Premium Products

Choose eye-catching finishes
that shine.



- 1. Natural**
Stylish light cream color stock features a smooth finish and 30% recycled fibers.
- 2. Silk**
Exquisite stock is soft to the touch with a matte appearance.
- 3. Dual-Raised**
Dual-metallic embellishments add a stunning visual effect.

Packaging

Seal the deal with packaging that stands out.



- 1. **Header Cards**
Enhance branding while securely sealing poly bags.
- 2. **Hang Tags**
Versatile sizes and stocks to complement any product.
- 3. **Boxes**
Available in a wide range of unique shapes and sizes.

Direct Mail Services

Choose direct mail promotions to deliver high-impact results!



Promotional Products

Spring into action and promote your brand with top-selling promo.



- 1. **Kan-Tastic Koozies**
Offered in a wide selection of eye-catching colors.
- 2. **Water Bottles**
From BPA free plastic to durable stainless steel, the possibilities are endless.
- 3. **Cooler Bags**
Available in a variety of materials, sizes, shapes, and colors.

Make Your Mark With PRINT

Elevate your brand and reach your target audience through impactful print solutions!

Create brochures, postcards, posters, event materials, and more with expert guidance, and discover how print can help achieve your marketing goals.



REACH OUT TO US TODAY!



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